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The Authoritative Resource on Safe Water®

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## NewsRelease

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### **American Water Works Association Launches New Publication** *Bi-weekly Streamlines newsletter will replace WaterWeek and MainStream*

(DENVER, CO) – AWWA announced today that its newest e-publication is now online. AWWA *Streamlines* is a biweekly electronic newsletter that merges two previous e-publications from AWWA, *E-MainStream* and *WaterWeek*. The first issue looks at the upcoming stimulus package from Congress and how utilities, consultants, and manufacturers in the water industry are dealing with the current economy.

*Streamlines* brings readers timely and targeted stories about regulatory and legislative developments, industry issues and trends, utility practices, research and new technologies, along with information about the AWWA community and resources. It offers quick access to the articles or sections of most interest to readers and acts as a selected directory to information on the [AWWA Web site](http://www.awwa.org).

“The decision to create the new publication was based on several reader surveys,” said Gary Zimmerman, AWWA Executive Director, “70 percent of the readers in the last survey asked for a single, brief e-newsletter from AWWA for industry and association news.”

Delivered by e-mail and posted on the AWWA Web site ([www.awwa.org](http://www.awwa.org)), *AWWA Streamlines* is a benefit of AWWA membership. All members are eligible if they provide AWWA with their e-mail address; readers can contact [AWWA Customer Service](#) if they want to add or change their e-mail address.

AWWA’s current editors and writers with their deep background in water industry coverage will staff the new publication: Mary Parmelee, editor; Sandy Nance, managing editor; and Dave Plank, senior writer. The former editor of *WaterWeek*, Mark Scharfenaker, is now the Web site editor and continues to collaborate with the news team.

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*AWWA is the authoritative resource for knowledge, information, and advocacy to improve the quality and supply of water in North America and beyond. AWWA is the largest organization of water professionals in the world. AWWA advances public health, safety and welfare by uniting the efforts of*

*the full spectrum of the entire water community. Through our collective strength we become better stewards of water for the greatest good of the people and the environment.*