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The Authoritative Resource on Safe Water®

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## NewsRelease

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### **AWWA seminar – teaching water utility staff how to set rates**

(DENVER, CO) – On April 1-3 AWWA will host the annual Financial Management: Cost of Service Rate-Making Seminar. Financial management, capital finance planning, and rate setting have become critical tasks that demand reliable financial tools for utilities. This three-day course, AWWA's most popular seminar, will address these issues directly.

Given the current economic environment, the seminar's time-honored strategies to teach attendees how to be precise and correct when setting rates are especially pertinent. Held in New Orleans, LA, this timely seminar will be a valuable opportunity for water utility staff to learn to develop defensible policies, evaluate financial policies and rate impacts, set fair revenue requirements, and much more.

Seminar presenters include:

- Thomas E. Gould, National Technical Director of Finance and Rates, HDR Engineering
- David B. LaFrance, Director of Finance, Denver Water

For more information on seminars and registration details, go to [www.awwa.org/Education/seminars](http://www.awwa.org/Education/seminars).

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*AWWA is the authoritative resource for knowledge, information, and advocacy to improve the quality and supply of water in North America and beyond. AWWA is the largest organization of water professionals in the world. AWWA advances public health, safety and welfare by uniting the efforts of the full spectrum of the entire water community. Through our collective strength we become better stewards of water for the greatest good of the people and the environment.*