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The Authoritative Resource on Safe Water®

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## NewsRelease

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### **AWWA Seminar: Water conservation management through policy and rate planning**

(DENVER, CO) – On May 6-7, 2009, AWWA will host the Water Demand and Conservation Management: Planning, Policy and Rates seminar in Orlando, Fla. This seminar will explore state-of-the-art water efficiency measures, practical tools, planning and implementation strategies, as well as rate and policy issues that help develop or manage conservation programs more effectively.

With finite water resources, increasing demands and operating costs as paramount issues for many utilities, maximizing the efficiency of the water supply already developed is a sound, cost-effective utility management practice.

Seminar presenters include:

- Lloyd Hathcock – Director of Program Development, Niagara Conservation Corp.
- Paul Lander – Executive Director, Colorado WaterWise Council

For more information on the seminar and registration details, go to <http://www.awwa.org/Education/seminars>.

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*AWWA is the authoritative resource for knowledge, information, and advocacy to improve the quality and supply of water in North America and beyond. AWWA is the largest organization of water professionals in the world. AWWA advances public health, safety and welfare by uniting the efforts of the full spectrum of the entire water community. Through our collective strength we become better stewards of water for the greatest good of the people and the environment.*