



**American Water Works
Association**

6666 West Quincy Avenue
Denver, CO 80235-3098
T 303.734.3410
F 303.795.1989
www.awwa.org

The Authoritative Resource on Safe Water®

NewsRelease

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CONTACT: Deirdre Mueller
303-347-6140
dmueller@awwa.org

Communities celebrate Drinking Water Week 2009

Tap water lauded as lean, clean, green

(DENVER) May 4, 2009 – The American Water Works Association (AWWA), the authoritative resource on safe water, today kicked off Drinking Water Week 2009, an annual celebration of our most precious natural resource.

“Drinking Water Week is an opportunity for Americans to think about what water means to each of us,” said AWWA President Mike Leonard. “A safe and reliable water supply is central to our daily lives, and we enjoy some of the highest quality water in the world. This week is a great time to celebrate our drinking water and renew our commitment to keeping it safe.”

Throughout the week, AWWA will highlight what “Only Tap Water Delivers,” drawing special attention to drinking water quality, water efficiency and conservation, and the importance of water infrastructure

Water utilities, environmental advocates and others will celebrate drinking water through school events, public presentations and community festivals. They will also provide their communities with important tips for protecting our water supplies and conserving resources.

“Tap water is lean, clean and green,” Leonard said. “It’s lean in that it’s a zero-calorie choice to keep us healthy and hydrated. It’s clean because dedicated water professionals treat our drinking water and constantly monitor it, ensuring that lives up to high water quality standards. And our tap water is ‘green’ in that it encourages the protection of our watersheds and does not require a bottle.”

About Drinking Water Week

For more than 30 years, the American Water Works Association and its members have celebrated Drinking Water Week – a unique opportunity for both water professionals and the communities they serve to join together to recognize the vital role water plays in our daily lives.

Established in 1881, AWWA is the oldest and largest nonprofit, scientific and educational organization dedicated to safe water in North America. AWWA has more than 60,000 members worldwide and its 4,500 utility members serve 80 percent of the U.S. population.

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AWWA is the authoritative resource for knowledge, information, and advocacy to improve the quality and supply of water in North America and beyond. AWWA is the largest organization of water professionals in the world. AWWA advances public health, safety and welfare by uniting the efforts of the full spectrum of the entire water community. Through our collective strength we become better stewards of water for the greatest good of the people and the environment.